



華美中醫學院

American College of Acupuncture & Oriental Medicine

Continuing Acupuncture Education Conference

中醫師續照再進修

October 27-28, 2018

17 CAE Hours

ENGLISH TRACK ONLY

Insurance and Practice Management

~ Marilyn Allen, M.S.

Precise Acupuncture Treatment for Pain

~ Danny Li, R.TCMP. R.Ac. PhD (TCM)

Supporting the Spirit: The Shift from Surviving to Thriving

~ Quinn Akira Takei, D.O.M., L.Ac.

The Key to Treating Chronic Inflammation & Illness

~ Quinn Akira Takei, D.O.M., L.Ac.

TX CAE Hours:

1 ET, 1 SA, 2 BIO, 3 HERBS, 2 PM, 8 GEN

NCCAOM:

1 ET, 1 SA, 2 PM, 11 AOM-BIO

Online Registration:

<https://acaom.edu/continuing-education-registration/>



October 2018 ACAOM CAE Conference

APPROVAL:

Provider approval by Texas State Board of Acupuncture Examiners (17 Hours)
Texas State Board of Acupuncture Examiners Provider # CAE00001

Program approval by California Acupuncture Board (17 Hours)
California Acupuncture Board Provider # 462

Program approval by NCCAOM (11 AOM-BIO, 1 ET, 1 SA, 2 CW-PE) *pending*

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**ENGLISH TRACK ONLY**

**Insurance and Practice Management**

TX: 2 PM | NCCAOM: 2 CW-PE | CA: Category 2

~ Marilyn Allen, M.S.

**Precise Acupuncture Treatment for Pain**

TX: 6 general, 1 herb, 1 safety | NCCAOM: 6 AOM-BIO, 1 SA | CA: Category 1

~ Danny Li, R.TCMP. R.Ac. PhD (TCM)

**Supporting the Spirit: The Shift from Surviving to Thriving**

TX: 2 general, 1 ethic | NCCAOM: 1.5 AOM-BIO, 1 ET | CA: Category 1

~ Quinn Akira Takei, D.O.M., L.Ac.

**The Key to Treating Chronic Inflammation & Illness**

TX: 2 bio, 2 herb | NCCAOM: 3.5 AOM-BIO | CA: Category 1

~ Quinn Akira Takei, D.O.M., L.Ac.

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SAVE THE DATE

**Next CAE conference to be held on
February 23-24, 2019**

9100 Park West Drive, Houston TX 77063

Phone: 713.780.9777 | www.acaom.edu

Content and schedule subject to change (Rev100218)

Ethic and Safety - New Requirements, Updates and Guidelines

TX: 2 PM | NCCAOM: 2 CW-PE | CA: Category 2

Speaker: Marilyn Allen, M.S.

This course covers new requirements, updates, and guidelines on ethic and safety issues.

Speaker Information: Marilyn Allen, M.S.

Ms. Marilyn Allen is a Practice Management Consultant for the acupuncture profession. Her expertise spans practice building, office management, marketing and professional ethics and jurisprudence. Marilyn is a co-author of *Points for Profit*, a book for the acupuncture profession in the area of business and practice management, marketing and public relations. With a M.S. in Management and Administration from Pepperdine University, she has honed her skills in several large complementary medicine clinics. Marilyn serves as the Public Relations and Marketing Director for the American Acupuncture Council. Marilyn has been a contributor to three different Oriental medicine journals and in 1999 was named as the Editor of *Acupuncture Today*. Marilyn is currently serving as the representative to the WHO (World Health Organization) for the development of diagnostic codes for the International Classification of Traditional Medicine. Representing Traditional Medicine providers on the Technical Advisory Group for Quality and Safety. A member of the U.S. Delegation to the International Organization for Standardization. Marilyn has been elected to the Chairman's Advisory Council. The organization is working on Public Safety and Quality and Standards for herbs and medical devices used in Acupuncture Offices. Marilyn loves to work in her garden and grows various kinds of fruit and numerous flowers in her spare time,. She also enjoys experiencing various types of Traditional and Homeopathic treatments for her research and personal health and wellbeing.

Precise Acupuncture Treatment for Pain

TX: 6 general, 1 herb, 1 safety | NCCAOM: 6 AOM-BIO, 1 SA | CA: Category 1

Speaker: Danny Li, R.TCMP. R.Ac. PhD (TCM)

This course introduces a new acupuncture technique for pain management. It builds on the TCM classical meridian theory, in combination with neuro-anatomical acupuncture theory, trigger point acupuncture, and acupuncture techniques targeting on the cutaneous nerve exit sites. The technique emphasizes on the structural accuracy for needling. The US is facing a national opioid epidemic and medical systems are in need of non-pharmacological strategies that can be employed to decrease the public's opioid dependence. Acupuncture is an effective, safe, and cost-effective treatment for numerous types of acute and chronic pain. While acupuncture is widely available from qualified practitioners, the knowledge and clinical skill of pain management in acupuncture is an important ability that needs improvement.

The precise acupuncture technique being taught is based on TCM theory and human neuroanatomy. It analyzes the structure of each acupuncture point and provides details on the effects of acupuncture on nervous system, including the stimulation of acupoints that balance the autonomic nervous system. Regarding pain management, the concept of cutaneous nerve entrapment will be introduced as the main pathological reason underlying peripheral pain. The anatomical locations of the cutaneous nerve exit sites and the pathological state of the affected area analyzed by body palpation will be explained in comparison with the classical acupuncture trigger point—a popular practice among acupuncturists

in the US. The needling technique that precisely releases the fascia tension causing cutaneous nerve entrapment will be taught through demonstration and small group practice.

Chinese herbal medicine for pain management will be introduced as supplemental treatment tool used together with acupuncture to improve treatment outcome.

Speaker Information: Danny Li, R.TCMP. R.Ac. PhD (TCM)

Dr. Danny Li is a registrant with the College of Traditional Chinese Medicine Practitioners and Acupuncturists of Ontario (CTCMPAO) with extensive professional experience in Traditional Chinese Medicine. He obtained his Bachelor, Master, and Doctoral degrees in Traditional Chinese Medicine (TCM) from Guangzhou University of Chinese Medicine. Following research fellowships in neurobiology at University of Medicine and Dentistry of New Jersey and the University of Toronto, he worked at the Hospital for Sick Children as a research associate since 1991. He is a patent co-holder for the discovery of CFTR, and co-author of 40 research articles published in prestigious journals, including *Cell*, *Nature Genetics*, *Neuroscience*, and *JBC*.

An enthusiastic educator in TCM, Danny was the chief instructor, academic coordinator and TCM program development project manager at Ryerson University (2004-2010). During that time, he was involved in the development of TCM degree program proposal, curriculum, TCM courses, an English-language textbook of Traditional Chinese Medicine, and a wide range of TCM-related academic activities. He received the Excellence in Teaching Award in 2004 from Ryerson University and the 2014 Excellence in Teaching Award in University of Toronto School of Continuing Studies for teaching TCM in the two universities. He is now teaching TCM at Humber College as well as University of Toronto.

For the past 25 years, Danny has developed and maintained strong ties with the TCM community in Ontario local, Canada national, and international levels. He was the president of the Association of TCM Practitioners and Acupuncturists of Ontario (ATCMPAO); president of the Canadian Alumni Association of Guangzhou University of Chinese Medicine; CEO of Canada TCM Foundation; vice Chairman of the Science and Technology Committee, World Federation of Acupuncture-moxibustion Society; Chairman of the 3th Canada International Conference of Traditional Chinese Medicine; and honorary professor the Guangzhou University of Chinese Medicine.

Using his expertise in Chinese medicine, he provided consultation for the Ontario Ministry of Health and Long-term Care in the process of TCM legislation in Ontario. He also consulted to the Canadian Alliance of Regulatory Bodies for Traditional Chinese Medicine Practitioners and Acupuncturists (CARB) in the development of pan-Canadian TCM occupational competencies, performance indicators, and the licensing examination for TCM practitioner and acupuncturist. He served as the vice chairman of the examination committee (2012-2013).

Danny has maintained his practice of TCM in downtown Toronto since 1992, with main interest in acupuncture and herbal medicine for treatment of pain management. He was interviewed by China CCTV, People's Daily, Toronto City TV, and a number of local and international Medias.

Supporting the Spirit: The Shift from Surviving to Thriving

TX: 2 general, 1 ethic | NCCAOM: 1.5 AOM-BIO, 1 ET | CA: Category 1

Speaker: Quinn Akira Takei, D.O.M., L.Ac.

This is a course for practitioners with the intention to offer their clients comprehensive

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sive holistic health: mind, body, and spirit. You will learn how to partner with your clients to foster the awareness they need to overcome dysfunctional patterns that keep us in stasis and prevents the full experience of health, wholeness, and happiness.

There are powerful tools and principles you can implement in your office that will take your care to the next level. These same tools and principles have the ability to also transform your life, energize your practice and elevate our entire profession.

We can make the shift from barely surviving to boldly thriving by supporting the spirit of our clients, ourselves, and our profession. Making this shift can be as easy as asking the right question. Find out how.

The Key to Treating Chronic Inflammation & Illness

TX: 2 bio, 2 herb | NCCAOM: 3.5 AOM-BIO | CA: Category 1

Speaker: Quinn Akira Takei, D.O.M., L.Ac.

Chronic inflammatory diseases and chronic ailments are at an all-time high. Chronic inflammation manifests in the body as fibromyalgia, chronic pain, IBS, GI disorders, allergies, fatigue, autoimmune disorders and is the underlying cause of most chronic disease.

As healthcare practitioners, are we really addressing the root cause of these ailments or simply managing the symptoms? To eliminate chronic inflammation, we must detect and eliminate the often-hidden sources of inflammation. Eastern medicine diagnostics are ineffective in bringing to light the underlying inflammatory factors yet remains one of the most effective treatment modalities when accurately applied.

In this course, you will learn how to integrate functional medicine with Eastern medicine to detect, diagnose and treat food allergies and gut dysbiosis with, acupuncture, herbal medicine, supplements, diet/nutrition and lifestyle changes. You will be empowered with the tools and knowledge to immediately stop the disease progression and dramatically increase the efficacy of your treatments right away.

Speaker Information: Quinn Akira Takei, D.O.M., L.Ac.

Quinn is passionate about supporting the acupuncture profession and empowering practitioners to achieve clinical success in a rapidly changing world. His dynamic and engaging teaching methods create a fun and memorable learning experience.

Over the past 20 years, Dr. Takei has been the founder and director of several thriving multi-disciplinary practices. His patient care philosophy integrates functional medicine, nutrition and coaching with acupuncture and herbal therapies.

Enthusiastic to promote natural medicine, Quinn has served as the president, vice president, and on the board of directors for the Oriental Medicine Association of New Mexico, is an active member of his state association and teaches throughout the United States and online.

Quinn is the author of "The Clinical Reference Guide of Acupuncture and Oriental Medicine" and "Insights for a Life in Balance". He is currently working on his next book, "Meditation: The Practice of Being Present".

As a 101% practitioner, 200% father and husband, 42% teacher, 30% story teller, 58% adventurer and traveler, 28% author, 27% musician, and 100% devoted to promoting natural health, Quinn doesn't have time to understand how percentages work.

SATURDAY, OCTOBER 27, 2018	
TIME	ENGLISH TRACK
8:00-10:00 AM	Insurance & Practice Management ~ Marilyn Allen (TX: 2 PM NCCAOM: 2 CW-P)
10:00-10:20 AM	Break
10:20-12:00 PM	Precise Acupuncture Treatment for Pain ~ Dr. Danny Li (TX: 4 GEN NCCAOM: 3.5 AOM-BIO)
12:00-12:50 PM	Lunch provided by ACAOM
12:50-2:30 PM	Resume: Precise Acupuncture Treatment for Pain ~ Dr. Danny Li
2:30-2:50 PM	Break
2:50-3:50 PM	Supporting the Spirit: The Shift from Surviving to Thriving ~ Dr. Quinn Akira Takei (TX: 1 ET NCCAOM: 1 ET)
3:50-5:30 PM	Supporting the Spirit: The Shift from Surviving to Thriving ii ~ Dr. Quinn Akira Takei (TX: 2 GEN NCCAOM: 1.5 AOM-BIO)
SATURDAY Total	TX 9 hrs: 1 ethic, 2 PM, 6 general NCCAOM: 1 ET, 2 CW-P, 5 AOM-BIO
SUNDAY, OCTOBER 28, 2018	
TIME	ENGLISH TRACK
8:00-9:40 AM	The Key to Treating Chronic Inflammation & Illness ~ Dr. Quinn Akira Takei (TX: 2 BIO, 2 HERB NCCAOM: 3.5 AOM-BIO)
9:40-10:00 AM	Break
10:00-11:40 AM	Resume: The Key to Treating Chronic Inflammation & Illness ~ Dr. Quinn Akira Takei
11:40-12:30 PM	Lunch provided by ACAOM
12:30-1:30 PM	Precise Acupuncture Treatment for Pain ii ~ Dr. Danny Li (TX: 1 SA NCCAOM: 1 SA)
1:30-2:30 PM	Precise Acupuncture Treatment for Pain iii ~ Dr. Danny Li (TX: 2 GEN, 1 HERB NCCAOM: 2.5 AOM-BIO)
2:30-2:50 PM	Break
2:50-4:30 PM	Resume: Precise Acupuncture Treatment for Pain iii ~ Dr. Danny Li
SUNDAY Total	TX 8 hrs: 1 safety, 2 bio, 3 herb, 2 general NCCAOM: 1 SA, 6 AOM-BIO
2 DAYS TOTAL	TX 17 hrs: 1 ethic, 1 safety, 2 PM, 2 bio, 3 herb, 8 general NCCAOM: 1 ET, 1 SA, 2 CW-P, 11 AOM-BIO

Please fill out below form and mail to ACAOM-CAE at 9100 Park West Drive, Houston TX 77063, fax to 713-781-5781, or email cae@acaom.edu
 Online registration www.acaom.edu/continuing-education-registration
 Call 713-780-9777 or 1-800-729-4456 should you have any questions.

Name: _____
 Address: _____
 City: _____ State: _____ Zip: _____
 Phone: _____ E-mail: _____
 Language: English Track [] L.Ac.#: _____

Lunch included. Free parking. Early bird discount if register by October 12, 2018

October 27-28, 2018	Two Days	One Day Only	
Regular Registration	[] \$330	[] \$198	[] Saturday [] Sunday
Early Bird Registration	[] \$300	[] \$180	[] Saturday [] Sunday
TAAOM Member Early Bird	[] \$280	[] \$168	[] Saturday [] Sunday
ACAOM Alumnus Early Bird	[] \$280	[] \$168	[] Saturday [] Sunday
Student Discount	[] \$198	[] \$118	[] Saturday [] Sunday

Check if applicable: [] ACAOM faculty [] ACAOM student
 [] ACAOM new graduate (within 1 year)
 [] I am willing and available to volunteer at this event.

Method of Payment: [] Cash [] Check # _____ (Payable to ACAOM)

Credit Card: [] MasterCard [] Visa [] AMEX [] Discover

Card Number: _____

Expiration Date: _____ Sec. Code: _____

Signature: _____ Processed: _____

Cancellations: Refund, less \$50 processing fee, will be given to those who cancel in writing by October 12, 2018.

Hotel with Special Rate: Hilton Westchase Hotel at 9999 Westheimer Road, Houston TX 77042. The special rate \$85/night (tax not included) only applicable if reservation is made by October 22, 2018. To reserve a room, call 713-974-1000, code: American College of Acupuncture & Oriental Medicine CAE Conference.



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